

Nursing Profiles...Nursing Profiles... Nursing Profiles...

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NORTH SHORE MEDICAL CENTER

Annette Bradley, R.N.

As the assistant nurse manager of the neonatal intensive care unit at North Shore Medical Center, registered nurse Annette Bradley takes care of the tiniest miracles. With 33 years of nursing experience and a long list of world-travels, she brings a unique set of skills, qualities and compassion to each baby and family for which she cares.

Bradley started her nursing career in New Zealand, where she attended the Spotswood College Taranaki School of Nursing. She then traveled to the United States and has been a nurse in the neonatal intensive care unit of many hospitals from Florida to Texas, and even California.

For the past 11 years, Bradley has dedicated her nursing skills and leadership to North Shore Medical Center, who she calls her "second family." Bradley is a past recipient of the hospital's Nurse of the Year award. She says her greatest reward is a simple "thank you" from her patients and their families.



Vicki A. Vertich BA, IBCLC, ICCE, CPFI

Vicki A. Vertich has served as the maternal family health manager at North Shore Medical Center for over two years and is a true inspiration to the hospital and its new mothers. As an internationally board certified lactation consultant, childbirth educator and certified perinatal fitness instructor, she brings a unique level of expertise to the hospital's maternal health program.

Vertich began her nursing career as a licensed practical nurse in obstetrics. After 20 years of working with new families and assisting them in their transition to parenthood, Vertich continued her education at LaSalle University, where she earned her Bachelor of Arts in adult education and then attended Georgetown University for her lactation studies.

Whether it is helping women enter motherhood or bounce back to their pre-baby shape, Vertich enjoys being a part of the North Shore Medical Center team that embraces family-centered care and supports the growth of innovative maternal health programs and services.

