



FOR IMMEDIATE RELEASE

CONTACT:
Jennifer Evans
954-675-6785
Jennifer.Beard@tenethealth.com

North Shore Medical Center Donated Toys to 150 Underserved Kids at Annual Breakfast with Santa of South Florida, Inc. Event

The hospital joined forces with other local companies to collectively brighten the holidays for over 350 Miami-Dade County children

MIAMI, Fla. (December 21, 2011) – North Shore Medical Center partnered with Breakfast with Santa of South Florida, Inc., donating toys to 150 local children. The hospital proudly supported this year’s event, which aims to make a difference in the community and share the joy of Christmas with underprivileged children from little Haiti and the surrounding Miami areas. North Shore Medical Center is part of a bigger donation with two other companies. Together, the sponsoring companies contributed gifts to a total of about 350 children.

“The holidays are a time to give back, and participating in this year’s Breakfast with Santa event is a true opportunity for North Shore Medical Center to give the gift of happiness and smiles to the underprivileged children in our local community,” said North Shore Medical Center chief executive officer, Manny Linares.

Each year, the Breakfast with Santa organization randomly selects children between the ages of 5-12 years old from churches, schools and after care programs in little Haiti and the Miami surrounding areas. The selected children are invited to the Annual Breakfast with Santa event that is held at the JW Marriott located on 1109 Brickell Avenue in Miami. At this year’s event, each child took home a present, a full belly after a delicious meal, a souvenir picture with Santa, and fond memories of a Christmas celebration in the spirit of giving back to the community.

About North Shore Medical Center

North Shore Medical Center, part of Tenet Healthcare, is a 357-bed general acute care community hospital located at 1100 NW 95 Street in Miami. The hospital has been serving the medical and health care needs of its community for more than 53 years. North Shore Medical Center offers a broad range of services, including 24-hour emergency care with Fast Track service, maternity, Level III Neonatal Intensive Care Unit, and psychiatric services. The hospital also offers specialized centers, including the C. Gordon Griffith Comprehensive Cancer Center with IMRT and X-Knife Radiosurgery, Intensive Care Unit, Wound Healing Center, Sleep

Disorders Center, and Pain Care Center. The hospital was honored with the prestigious Tenet *Circle of Excellence* award for outstanding performance in 2005, 2006, 2007, and 2008, and received the 2006 CIGNA Centers of Excellence designation for caesarean section, stroke and syncope.

From 2006-2010 North Shore Medical Center has consistently won achievement awards with the American Heart Association's *Get With The Guidelines* program. Most recently, North Shore Medical Center was featured in a special advertisement in the 2010 "America's Best Hospitals" issue of *US News & World Report* to commemorate their receipt of *Get With The Guidelines* Gold Performance Achievement Award in Coronary Artery Disease treatment. In 2008/2009/2010, North Shore Medical Center also received a five-star rating of clinical excellence for maternity care from HealthGrades®.

North Shore Medical Center is Accredited by the American College of Surgeons Commission On Cancer Commendation, 2005-2008; and has received the FMQAI's Performance Achievement Award for Hospital Quality improvement. The hospital is also fully accredited by the Joint Commission on the Accreditation of Healthcare Organizations, the nation's oldest and largest hospital accreditation agency. To learn more about North Shore Medical Center, visit www.northshoremical.com.

###